



GROW YOUR COMMUNITY


2024 ANNUAL REPORT

LAKELAND HILLS FAMILY YMCA


100 Fanny Road
Mountain Lakes, NJ 07046

973.334.2820

www.lakelandhillsymca.com



**WE BELIEVE
THAT LASTING PERSONAL
AND SOCIAL CHANGE
CAN ONLY COME ABOUT
WHEN WE ALL
WORK TOGETHER TO
INVEST IN OUR KIDS,
OUR HEALTH, AND
OUR NEIGHBORS.**



LEADERSHIP REFLECTIONS

GUIDING THE MISSION



Dear YMCA Friends and Family,

As we reflect on the past year, I'm filled with pride and gratitude for the impact our YMCA has made, and continues to make, in the lives of those we serve. At the heart of everything we do is our unwavering mission: To strengthen the foundations of community through youth development, healthy living, and social responsibility. It's a mission that guides us through challenges, celebrates our victories, and keeps our focus firmly on people.

Our Y is a community hub, where neighbors support one another, children find safe spaces to learn and grow, and individuals of all backgrounds come together with a shared sense of belonging.

Throughout the year, we witnessed countless mission moments—small but powerful reminders of why the Y matters. We saw young people gain confidence, families find connection, and older adults rediscover community. These moments, both big and small, are the heartbeat of our work.

I want to express my heartfelt thanks to our staff, volunteers, donors, and community partners. Your belief in our mission fuels our work. And to every member who walks through our doors – you are why we do what we do.

I invite you to explore the pages of this annual report to see the full story of what we accomplished together. It's a celebration of community, resilience, and shared purpose, and a reminder of the bright future we're building side by side.

With gratitude,
Tom Pownall
Board President



Dear YMCA Community,

As we close the chapter on 2024, I am filled with deep gratitude for another remarkable year rooted in service, connection, and community impact. At the YMCA, we continue to be driven by a mission that puts people first. This past year, that mission came alive in countless ways across every corner of our organization.

Together, we celebrated milestones and moments that brought our community closer. Our annual Turkey Trot united families in movement and gratitude. We showcased local creativity through our Community Art Gallery, creating space for self-expression and cultural celebration. And thanks to the generosity of our supporters, our Annual Golf Outing raised vital funds to help families access Y programs that support health, growth, and belonging.

In 2024, we also deepened our commitment to youth and seniors alike. Our GRIT 'n Snow program continued to build resilience and confidence in young people, equipping them with life skills that extend far beyond the classroom. And through expanded senior wellness initiatives, we supported older adults in staying active, connected, and empowered.

These accomplishments would not be possible without the extraordinary leadership of our Board of Directors, the generosity of our donors, the dedication of our staff and volunteers, and the unwavering support of our community partners. To each of you: Thank you for believing in our mission and standing with us in this work.

At the Y, we believe that when we lift each other up, we all rise. Let's carry that spirit into the year ahead – stronger, together.

With heartfelt appreciation,
Alejandro Martinez
President & CEO

2024 HIGHLIGHTS

March:

Our Annual Open House was an Egg-cellent community event! Over 300 individuals from the community attended

March:

Prom Dress Collection was a success, with over 100 dresses delivered to Dickinson High School in Jersey City



August:

Our inaugural Halloween Costume collection was a huge success benefiting families through Nourish, NJ in Morris County



June:

Our Annual Senior Picnic was once again sponsored by our community partner, Sunrise Senior Living at Mountain Lakes. This day is filled with great food and fun for seniors in our community. Over 150 seniors participated!



October:

Grand opening of our community art gallery, featuring the art from the students at Morris County Vocational Design Students

October:

Annual Golf Outing – Our Annual Golf Outing raises vital support to help local families access Y programs, allowing everyone to thrive. This year, we raised close to \$100,000!



November:

The Y was recognized and honored by Morris County Vocational School District as Best Business Partner of the Year



November:

Our first annual Turkey Trot 5K with over 1400 registered

December:

Through a grant from North Star Lottery, we celebrated the grand opening of our Science and Arts Studio



December:

We accomplished hitting our pre-covid membership goal of 8,000 members!

FOR YOUTH DEVELOPMENT: NURTURING THE POTENTIAL OF EVERY CHILD AND TEEN

The YMCA supports young people by offering opportunities for mentorship, education, and engagement—helping them grow, learn, and thrive toward a brighter future.

88

GRIT 'n Snow Participants

158

Indoor Basketball and Soccer Sports
League Participants

250

Kids Club After School Program Students

1,628

Very Happy Summer Campers

136

Breakfast with Santa Attendees

125

Children Ages 3 Months to 5 Years in our
Early Childhood Learning Center

2,481

Child Watch Participants

75

Middle Schoolers Received their American Red
Cross Babysitting Certificates

250

Teenagers Received their American Red
Cross® Lifeguard Certificates



FOR HEALTHY LIVING: IMPROVING THE COMMUNITY'S HEALTH AND WELL-BEING

The YMCA is dedicated to building healthier individuals and stronger communities through programs that encourage physical activity, mental wellness, and meaningful social connections. By offering accessible wellness opportunities and fostering supportive relationships, we help people achieve their personal health goals and feel a true sense of belonging.

28,916

Health & Fitness Center Visitors

560

Pickleball Participants

105

Adults Committed to Personal Training

41,845

Fitness Class Participants

181

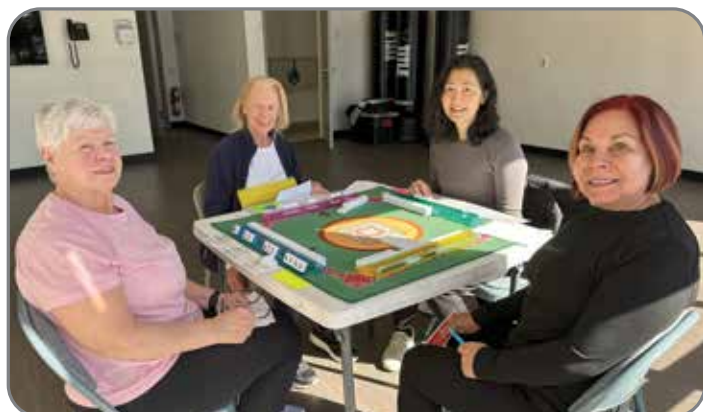
Active Older Adults Participating in our
Enhanced Fitness Class

399

Small Group Training Participants

60

Developmental Disabilities Participants



FOR SOCIAL RESPONSIBILITY: GIVING BACK AND PROVIDING SUPPORT TO OUR NEIGHBORS

The YMCA strengthens communities by encouraging service, supporting volunteers, and making sure everyone can access the resources and support they need to thrive.

150

Annual Senior Picnic Attendees



80

Families Served Through the Annual Angel Tree Gift Drive



45

Local Community Residents Received Free Cancer Screenings



25

Deloitte US Employees Volunteered 110 Hours of Time at the Y



30

Veterans With Their Families Attend Lunch

370

Financial Scholarships Awarded

2024 COMPETITIVE SWIM TEAM HIGHLIGHTS:

197

Swimmers Age 6-18

USA Swim Club Excellence
(Bronze Medal)

NJ YMCA State Champions (Women)

Long Course Nationals Overall
3rd Place Finish

Long Course Nationals Women Finished 4th
- Highest Finish in Team History

Long Course Nationals Women's 400
Medley Relay Finished 1st - 2nd, Women's
Relay to Win in LHY History!

ASCA Top 100 Age Group Team
in the USA

12/Under New Jersey YMCA
State Champions



MEMBERS LOVE THE Y (AND THIS IS Y):

TESTIMONIALS

Kids Club:

"We couldn't be more grateful for the exceptional care and support provided by the Lakeland Hills YMCA Kids Club. As working parents, it was important for us to find a safe, caring, and engaging environment for our child after school, and the LHY Kids Club has exceeded our expectations in every way.

The staff are not only professional and dependable but also truly care about the children's well-being. Our child looks forward to attending each day, knowing that they'll have a mix of fun activities, homework help, and time to relax.

We highly recommend the Lakeland Hills YMCA Kids Club program to any parent looking for a safe, caring, and fun after-school experience for their child."

~ Parent of 1st grade boy

GRIT 'n Snow:

"It has been an amazing experience for my son since it was his first time snowboarding this year. The program has enhanced his self-confidence, and he is very much looking forward to being a part of it again next year. Thank you to everyone who has made this great program a success this year."

LIVESTRONG Cancer Survivor Program:

"I want to take this opportunity to say how grateful I am for the Y and this program. Barbara helped me break out of my comfort zone and fitness rut and establish a healthier routine. I also had the blessing of meeting two brave and beautiful women I am not likely to ever forget!"

Healthy Living for All:

"At the Y, I have found more than a place to work out, I have found a place that truly cares about my well-being. The Aquatics class has been a game changer, and Enhanced Fitness keeps me strong and moving. I love the Lakeland Hills Family YMCA, it's not just a gym, it's a lifeline," - Mary Osinski

From Parent for Early Childhood Learning Center:

"These teachers have nurtured my son's curiosity, explained the importance of accepting others, demonstrated being patient, and providing new and fun opportunities that carry over into our home. Henry now eats snap peas and celery thanks to Ms. Melissa! We also do yoga before bedtime too. So many rhymes, songs and games live on in our home because of the Butterfly Classroom.

Ms. Michele and Ms. Cythnia are the backbones of that center. They have an unmatched ability to listen, reflect, and laugh at the silly moments with the parents. Over the past two years, they have ensured and encouraged me, supported and guided my husband and me and ultimately understand the power and privilege of partnering with parents to guide children to grow."



LAKE LAND HILLS Y SUMMER CAMP IN PHOTOS

FINANCIAL HIGHLIGHTS

Assets

CURRENT ASSETS

Cash and Cash Equivalents	\$ 690,189
Accounts Receivable	77,801
Pledges Receivable, Current Portion	7,500
Prepaid Expenses	47,336

Total Current Assets 822,826

OTHER ASSETS

Land, Building, and Equipment, Net	1,690,509
Investments	7,527,545
Pledges Receivable, Net of Current Portion	27,500
Financing Right-of-Use Asset, Net	417,604
Operating Right-of-Use Asset, Net	77,946

Total Assets \$10,563,930

Liabilities and Net Assets

CURRENT LIABILITIES

Accounts Payable	\$ 289,504
Deferred Revenue	605,373
Financing Lease Liability, Current	95,586
Operating Lease Liability, Current	55,125
Line of Credit	34,388
Equipment Loan, Current	5,332

Total Current Liabilities 1,085,308

LONG-TERM LIABILITIES

Financing Lease Liability, Net Current	178,789
Operating Lease Liability, Net Current	22,260
Equipment Loan, Net Current	8,475

Total Long-Term Liabilities 209,524

Total Liabilities 1,294,832

COMMITMENTS AND CONTINGENCIES

NET ASSETS

Operations	1,428,751
Board-Designated	5,358,349

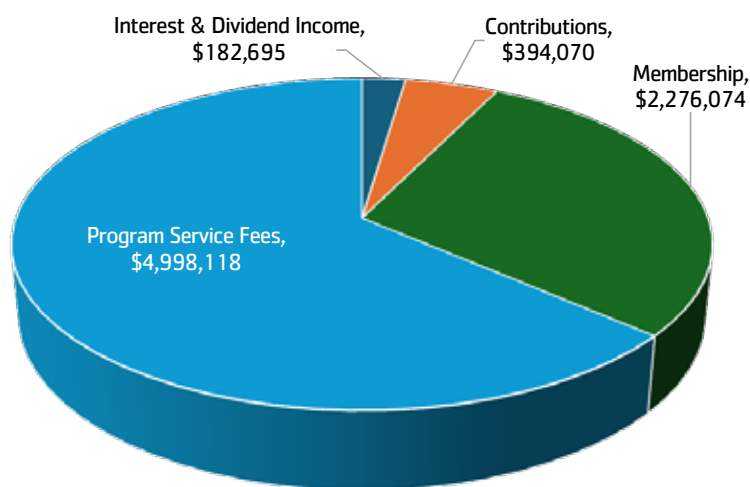
Total Net Assets without Donor Restrictions 6,787,100

Net Assets with Donor Restrictions 2,481,998

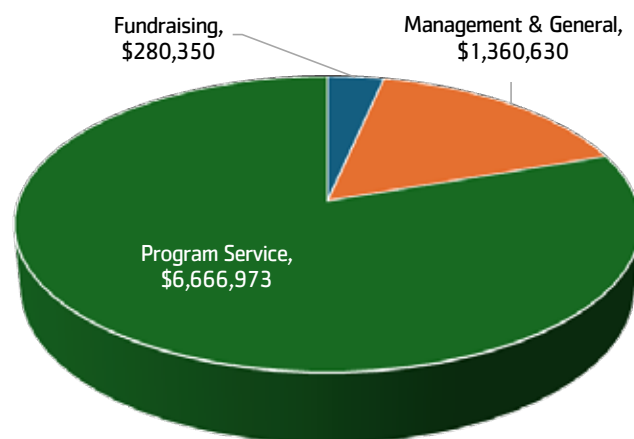
Total Net Assets 9,269,098

TOTAL LIABILITIES AND NET ASSETS \$ 10,563,930

2024 Revenues



2024 Expenses



DONORS

Platinum Level

\$10,000+

Berton Holley Trust
David and Kim Maute
Fredrick and Julia Radulic
Kevin and Christine Beisswenger
Mike and Neisa Maute
New Jersey YMCA State Alliance
The Edward C. and Edith B. Parker
Charitable Fund
YMCA of USA

Diamond Level

\$5,000 to \$9,999

Alex and Meghan Martinez
Coughlin Midlige & Garland LLP
Jay and Mandy Kiely
Jeffrey Brown
Mental Health Association of
Essex and Morris, Inc.
Mountain Creek Resort Inc.
Peapack Private Bank & Trust
Prime Healthcare Services -
Saint Clares LLC
Robert Batic
Scott Hospes
Tom and Deanne Pownall

Gold Level

\$3,000 to \$4,999

ACV Auctions
Aniceto and Susan Rivera
Annamarie J Greek
Cullari Carrico, LLC
M&T Bank
Madison Area YMCA
Palisade Capital Management
Perry and Stephanie Troisi

Silver Level

\$1,000 to \$2,999

Ameri Law Firm
Autoland
Barbara Girz and Bruce Mintz
Bednar Landscape Services
Bernard Kazer
Bill and Laura Olderman
Carl and Maureen Blum
David and Diane Fulton
Flora Brophy
Frank and Cira Giarratano
Germaine Dignan
Ina Rose
John and Rose Marie Powers
Karen Knowles Terrell
Kessler Foundation
Lake Valhalla Club
Lee and Liz Doble
Leona Maute
Louis F. and Reberta C.
Albright Foundation
Maria Belous
Mark and Shari Hoffman
Michael Morgan
Morgan and Jacqueline Burklow
Mutts on Main
Paul Anderson and Laura Gould
Rich and Dee Cook
Robert and Erin Plante
Robert and Melissa Muilenburg
Robert Randell
Sanford Insurance Group, LLC
Spence and Lily Mehl
Steven and Laura Smith
Steven DiNapoli
The Craig School
The Menard Group
Vaco
Victor and Lisa Webb
Viktor Joganow
Vincent James
William Leuchten
WJO Energy Consulting

Bronze Level

\$500 to \$999

Advanced Ambulatory
Anesthesiologists LLC
Andrew Rich
Bernadette Kopee
Bridgid and Justin Walsh
Crystal Magan
David and Deborah Shertzer
Dick and Bev Van Duyne
Fitness Resource of New York, LLC
Gary and Stacey Marini
Gerald and Renee Gessie
James and Janet Gallagher
Jeff and Randi Kaufmann
John Cafasso
Kessler Rehabilitation Corp
Mason Ghetto
Norman Dean Home for Services
Patrick Fisher
Peter and Tara Speer
Thomas and Lesley Butler
Tom Petruzzello

FIT FOR THE FUTURE



**We can't do it
without YOU.**

With over 100 years of helping create healthier lifestyles for thousands of people, we're ready to reshape the future of fitness for our community.



VISION

Imagine a place where neighbors come together to support each other, not just in improving their health, but in building a stronger, more connected community. A place where everyone feels welcome, achievements are celebrated, and generations unite to grow and thrive together.

This is the vision for Lakeland Hills Family YMCA: An innovative and inclusive wellness center focused on more than just fitness—it's about caring for one another and fostering a sense of belonging for all.

**BUILDING STRONGER
COMMUNITIES**
COMING FALL 2025

LET'S TURN THIS VISION INTO REALITY

This is your YMCA, your community, your neighborhood. By supporting Fit for the Future, you're investing in a future where we can lift each other up, celebrate our shared successes, and stand together in times of need.

We invite you to be part of creating a stronger, healthier, and more connected community. With your support, we can ensure that Lakeland Hills YMCA remains a place where every neighbor has the opportunity to thrive. Together, we can make this dream a reality.

FOR MORE INFORMATION:

LAKELANDHILLSYMCA.COM/FIT-FOR-THE-FUTURE/

OUR DEDICATED LEADERS



Senior Leadership Team

President and Chief Executive Officer: Alejandro Martinez

Chief Operating Officer: Devon Maloney

Chief Financial Officer (Cullari Carrico): Robert Marzan

Vice President Membership and Marketing: Rosemary Linder Day

Vice President Fund Development: Katie Burke

Vice President Childcare and Youth Services: Michael Meyer

Director of Human Resources: Renee Dorn

Executive Board of Governors

Chairperson: Tom Pownall

Secretary to the Board: Melissa Muilenburg

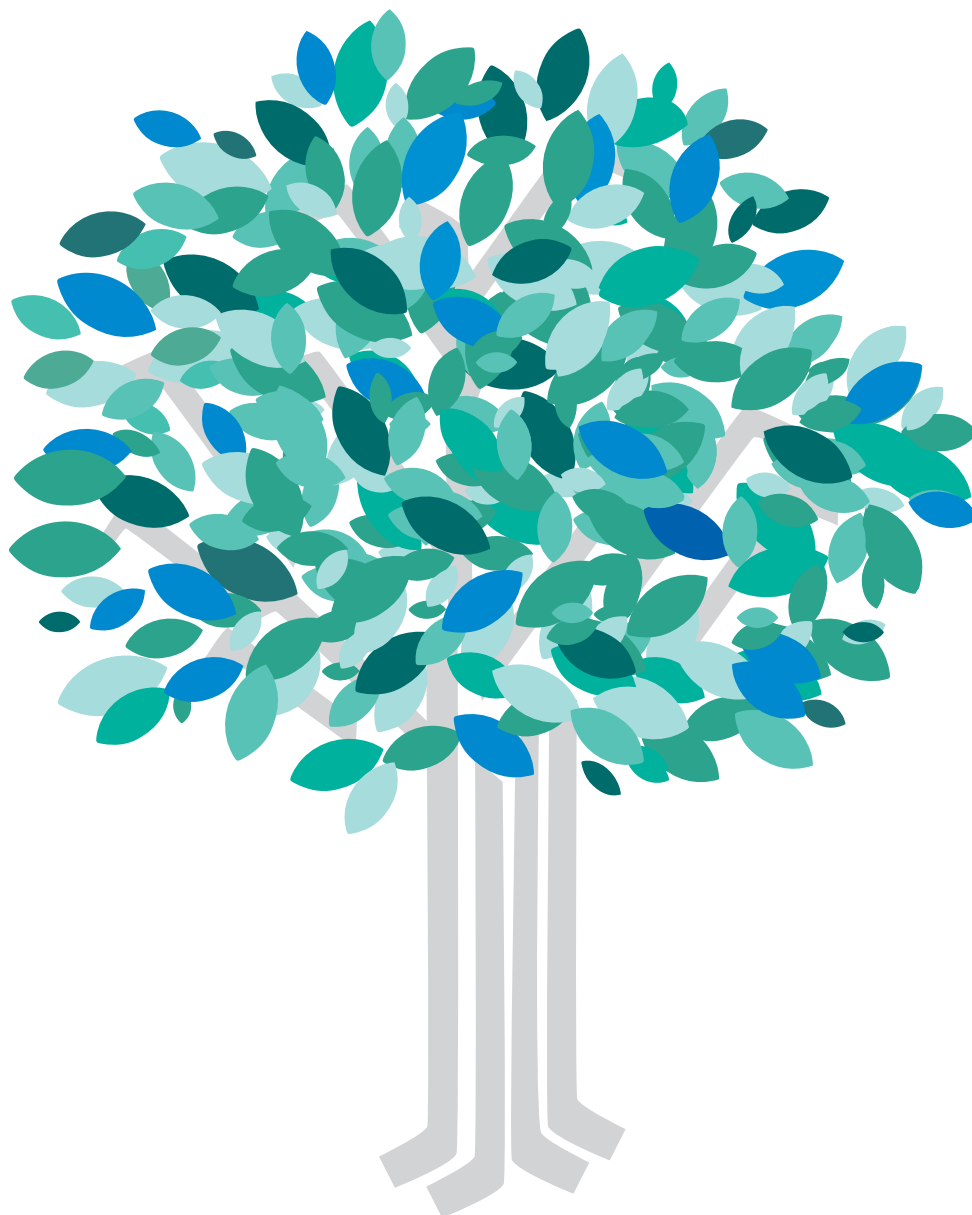
Treasurer: Kevin Beisswenger

Vice President: Bill Olderman

Vice President: Alisha Carrazza

Vice President: Karen MacLeod





BE GOOD • DO GOOD • FEEL GOOD • AND GROW!

LAKELAND HILLS FAMILY YMCA

100 Fanny Road
Mountain Lakes, NJ 07046

973.334.2820

www.lakelandhillsymca.com

